



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>	
576773 /		
<u>Product</u>		
Gen Election Candidate A		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/24/12 - 10/07/12		
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Ohio House Rep Campaign	09/21/12 / 09/21/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WJW	John Zarlenga	Cleveland
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Midwest Communications
49 South Grant Avenue
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 8	09/24/12	10/07/12	Late News Rotator	10p-11p Rotator			:30			NM	11 \$28,600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/24/12	09/30/12	MTWTFSS	6	\$2,600.00							
Week: 10/01/12	10/07/12	MTWTFSS	5	\$2,600.00							
N 2 8	09/24/12	10/07/12	M-F 5a-530a	5a-530a			:30			NM	10 \$6,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/24/12	09/30/12	MTWTF--	5	\$600.00							
Week: 10/01/12	10/07/12	MTWTF--	5	\$600.00							
N 3 8	09/24/12	10/07/12	M-F 6a-8a	6a-8a Rotator			:30			NM	10 \$19,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/24/12	09/30/12	MTWTF--	5	\$1,900.00							
Week: 10/01/12	10/07/12	MTWTF--	5	\$1,900.00							
N 4 8	09/24/12	10/07/12	M-F 9a-10a	9a-10a			:30			NM	10 \$8,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/24/12	09/30/12	MTWTF--	5	\$800.00							
Week: 10/01/12	10/07/12	MTWTF--	5	\$800.00							
N 5 8	09/24/12	10/07/12	M-F 12p-1p Noon News	12p-1p Noon News			:30			NM	10 \$4,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/24/12	09/30/12	MTWTF--	5	\$400.00							
Week: 10/01/12	10/07/12	MTWTF--	5	\$400.00							
N 6 8	09/24/12	10/07/12	M-F 5p-6p News	5p-6p News			:30			NM	10 \$15,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/24/12	09/30/12	MTWTF--	5	\$1,500.00							
Week: 10/01/12	10/07/12	MTWTF--	5	\$1,500.00							
N 7 8	09/24/12	10/07/12	M-F 1130p-12a	1130p-12a			:30			NM	6 \$3,900.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/24/12	09/30/12	MTWTF--	3	\$650.00							
Week: 10/01/12	10/07/12	MTWTF--	3	\$650.00							
N 8 8	09/24/12	10/07/12	Fox 8 Early News 7a-8a	Sa 7a-8a			:30			NM	2 \$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/24/12	09/30/12	-----S-	1	\$200.00							
Week: 10/01/12	10/07/12	-----S-	1	\$200.00							
N 9 8	09/24/12	09/30/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only			:30			NM	1 \$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

Contract / Revision	Alt Order #	
576773 /		
Contract Dates	Product	Estimate #
09/24/12 - 10/07/12	Gen Election Candidate	
Advertiser		Original Date / Revision
Ohio House Rep Campai		09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
Week:		09/24/12	09/30/12	MTWTFSS				1	\$100.00		
Totals											
Time Period		# of Spots		Gross Amount				Net Amount			
08/27/12 - 09/30/12		36		\$43,850.00				\$37,272.50			
10/01/12 - 10/07/12		34		\$41,150.00				\$34,977.50			
Totals		70		\$85,000.00				\$72,250.00			

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION _____ Date _____
(being)

I, Midwest Communications & Media _____ (on behalf of) Ohio House Republican
Organizational Committee _____, a legally qualified candidate of the Republican political party for
the office of Ohio House of Representatives
in the General election to be held on 11/6/12, do hereby request station time as follows:

Length of Broadcast	Rotation or Package	Days	Time	Times per Week	Number of Weeks	Rate
---------------------	---------------------	------	------	----------------	-----------------	------

Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
-------------------------	------------------------	----------------------

The broadcast time will be used by Mike Dovilla _____.
I represent that the payment for the above-described broadcast time has been furnished by Ohio House Republican Organizational Committee _____
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; (X) a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

Matt Huffman, Chairman

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys' fees that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least _____ before the time of the scheduled broadcast(s). (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: _____ (Candidate or Agent)

Accepted Rejected By _____ Title _____
This request, whether accepted or rejected, will be available for public inspection for a period of two years.

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION _____ Date _____
(being)

I, Midwest Communications & Media _____ (on behalf of) Ohio House Republican
Organizational Committee _____, a legally qualified candidate of the Republican political party for
the office of Ohio House of Representatives _____
in the General election to be held on 11/6/12 _____, do hereby request station time as follows:

Length of Broadcast	Rotation or Package	Days	Time of Day,	Class of Time	Times per Week	Number of Weeks	Rate
---------------------	---------------------	------	--------------	---------------	----------------	-----------------	------

Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
-------------------------	------------------------	----------------------

The broadcast time will be used by Casey Kozlowski _____.
I represent that the payment for the above-described broadcast time has been furnished by Ohio House Republican Organizational Committee _____
and you are authorized to announce the time as paid for by such person or entity. The entity
furnishing the payment, if other than an individual person, is () a corporation; (X) a committee;
() an association; or () other unincorporated group. The names and offices of the chief
executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

Matt Huffman, Chairman

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable
attorneys' fees that may ensue from the performance of the above-stated broadcasts. For the above-
stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at
least _____ before the time of the scheduled broadcast(s). (Note: *the two preceding sentences are not applicable if the candidate personally appears during the broadcast.*) The
station has disclosed to me its political advertising policies, including: applicable classes and rates; and
discount, promotional and other sales practices. (Note: *The preceding sentence may be deleted.*) The
purchase of the time described herein is controlled, approved or authorized by the candidate or his/her
authorized committee. (Note: *the preceding sentence applies only to candidates for non-federal office.*)

Date: _____ (Candidate or Agent)

Accepted Rejected By _____ Title _____

This request, whether accepted or rejected, will be available for public inspection for a period of two
years.

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION _____ Date _____
(being)

I, Midwest Communications & Media _____ (on behalf of) Ohio House Republican
Organizational Committee _____, a legally qualified candidate of the Republican political party for
the office of Ohio House of Representatives _____
in the General election to be held on 11/6/12 _____, do hereby request station time as follows:

Length of Broadcast	Rotation or Package	Days	Time of Day, Class of Time	Times per Week	Number of Weeks	Rate
---------------------	---------------------	------	----------------------------	----------------	-----------------	------

Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
-------------------------	------------------------	----------------------

The broadcast time will be used by Lori DiNallo _____.
I represent that the payment for the above-described broadcast time has been furnished by Ohio House Republican Organizational Committee _____
and you are authorized to announce the time as paid for by such person or entity. The entity
furnishing the payment, if other than an individual person, is () a corporation; (X) a committee;
() an association; or () other unincorporated group. The names and offices of the chief
executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

Matt Huffman, Chairman

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable
attorneys' fees that may ensue from the performance of the above-stated broadcasts. For the above-
stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at
least _____ before the time of the scheduled broadcast(s). (Note: *the two preceding sentences are not applicable if the candidate personally appears during the broadcast.*) The
station has disclosed to me its political advertising policies, including: applicable classes and rates; and
discount, promotional and other sales practices. (Note: *The preceding sentence may be deleted.*) The
purchase of the time described herein is controlled, approved or authorized by the candidate or his/her
authorized committee. (Note: *the preceding sentence applies only to candidates for non-federal office.*)

Date: _____ (Candidate or Agent)

Accepted Rejected By _____ Title _____

This request, whether accepted or rejected, will be available for public inspection for a period of two
years.

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION _____ Date _____
(being)

I, Midwest Communications & Media _____ (on behalf of) Ohio House Republican
Organizational Committee _____, a legally qualified candidate of the Republican political party for
the office of Ohio House of Representatives
in the General election to be held on 11/6/12, do hereby request station time as follows:

Length of Broadcast	Rotation or Package	Days	Time of Day,	Class of Time	Times per Week	Number of Weeks	Rate
---------------------	---------------------	------	--------------	---------------	----------------	-----------------	------

CAND B

Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
-------------------------	------------------------	----------------------

The broadcast time will be used by Kristina Roegner.
I represent that the payment for the above-described broadcast time has been furnished by Ohio House Republican Organizational Committee
and you are authorized to announce the time as paid for by such person or entity. The entity
furnishing the payment, if other than an individual person, is () a corporation; (X) a committee;
() an association; or () other unincorporated group. The names and offices of the chief
executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

Matt Huffman, Chairman

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable
attorneys' fees that may ensue from the performance of the above-stated broadcasts. For the above-
stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at
least _____ before the time of the scheduled broadcast(s). (Note: *the two preceding sentences are not applicable if the candidate personally appears during the broadcast.*) The
station has disclosed to me its political advertising policies, including: applicable classes and rates; and
discount, promotional and other sales practices. (Note: *The preceding sentence may be deleted.*) The
purchase of the time described herein is controlled, approved or authorized by the candidate or his/her
authorized committee. (Note: *the preceding sentence applies only to candidates for non-federal office.*)

Date: _____ (Candidate or Agent)

Accepted Rejected By _____ Title _____

This request, whether accepted or rejected, will be available for public inspection for a period of two
years.

MIDWEST COMMUNICATIONS & MEDIA
MEDIA ACCOUNT
7720 BENSON ROAD
CARROLL, OHIO 43112
(614) 837-9000 • FAX (614) 837-9003

DATE	INVOICE	AMOUNT
9/24/97	1017	

25-2-440

10372

PAY Seventy-Two Thousand Two Hundred Fifty ¹⁰⁰/₁₀₀ DOLLARS



DATE	TO THE ORDER OF	CHECK NO.	CHECK AMT.
9/24/97	WJW-TV	10372 OHRODC- CANDIDATE A	72,250.00



00010372 0440000241 01892189442

Kate Hansen

571,773